

Dept. of Social Economy, Business & Policy

1. Educational Goal

3. Educational Objective

3. List of Full-time Faculty

Name	Position	Degree(University)	Field of Instruction	Area of Research
허찬영	교수	University of Aston	인사관리	노사관계
박임수	조교수	State University of New York, Buffalo	운영관리	사회적기업
서진선	조교수	성공회대학교	재무관리	협동조합
이은구	교수	Budapest	비교정책	사회적자본
원구환	교수	Yonsei University	공공재정	공기업
김철회	교수	Seoul National University	인사행정	정부정책
고재권	조교수	Virginia Tech	조직행정	성과평가

4. Course Description

☐ SEBP501 Introduction to Mathematics

This course studies the basic knowledge to mathematically understand and explain matrices, vectors, linear algebra, calculus, and differential equation climbing theories.

☐ SEBP502 Introduction to Statistics

This course studies the basic theory of probability and distribution for management statistics. Basic theories of probability such as probability space and random variables, independence, convergence of random variables, convergence of probability series, measures of logarithms, conditional probability and expectations, central limit theorem, and the law of algebra are covered. In addition, distribution of random variables, conditional probability and independence, and function distribution of random variables are covered.

☐ SEBP503 Social Economy Theory

This course studies about the characteristics and development of social economy along with understanding the basic theories of market economics including microeconomics and macroeconomics

☐ **SEBP504 Social Enterprise Management**

This course studies the basic theories of each field such as human resources, organization, strategy, accounting, finance, marketing, and operation management necessary for the management of social enterprises.

☐ **SEBP505 Cooperatives Theory**

This course understands the concept, history, principles, and types of cooperatives. In addition, the future development direction and social contribution of cooperatives will be discussed through the investigation of cases and current status of cooperatives.

☐ **SEBP506 Social Finance**

In this course, students learn basic knowledge of financing, financial analysis, and financial management, as well as the characteristics and current status of social finance.

☐ **SEBP507 Social Entrepreneurship**

This course studies social entrepreneurship to achieve the social purpose and to fulfill social responsibility. In particular, it understands the difference between general entrepreneurship and social entrepreneurship, and discusses ways to strengthen social entrepreneurship and capacity to lead social innovation.

☐ **SEBP508 Global Social Economy Seminar**

This course studies the social economy development process and status of global countries including the United States, United Kingdom and Europe. In particular, by looking at the cases of global social enterprises and their growth process, we consider the growth and development direction of the domestic social economy.

☐ **SEBP509 Project Management**

This course learns methods, tools, and performance evaluation for managing projects in the field of international development cooperation. In addition to theoretical concepts, practical competencies are strengthened by studying examples of actual projects.

☐ **SEBP510 Fair Trade Seminar**

This course covers the basic knowledge of trade, such as trade theory and trade business, as well as the concept and current status of fair trade. In particular, cases of fair trade spreading between developing and developed countries are

studied.

☐ **SEBP601 Advanced Mathematics**

This course acquires the knowledge necessary to mathematically understand various theories such as matrices, vectors, linear algebra, calculus, and differential equations, and to apply them to research..

☐ **SEBP602 Advanced Statistics**

This course studies the basic theory of probability and distribution for management statistics. Advanced theories of probability such as probability space and random variables, independence, convergence of random variables, convergence of probability series, measures of logarithms, conditional probability and expectations, central limit theorem, and the law of algebra are covered. In addition, distribution of random variables, conditional probability and independence, and function distribution of random variables are covered.

☐ **SEBP603 Survey-based Analysis Methods**

This course studies knowledge about methodology for collection, analysis, and application of survey data. In particular, learn multivariate analysis methods necessary for analysis of survey data and apply them to actual research.

☐ **SEBP604 Econometric Analysis**

This course studies the basic theories of econometrics. In particular, the concepts and assumptions of regression analysis, simple regression analysis, and multivariate regression analysis processes are covered.

☐ **SEBP605 Applied Econometric Analysis I**

This course studies analysis methods for time series data that are correlated with each other according to the passage of time. In particular, the box-jenkins model and ARIMA model, as well as time series analysis methods such as unit root test, cointegration test, causal relationship analysis, ARCH, GARCH, VAR, and VECM are studied.

☐ **SEBP606 Applied Econometric Analysis II**

In this course, students learn theoretical methods such as fixed-effects model, random-effects model, GMM, and double-difference model, which analyze panel data with both cross-sectional and time series properties, and apply them to actual analysis.

☐ **SEBP701 Social Enterprise Seminar**

This course comprehensively examines and reviews previous literature on social enterprises. In particular, the purpose of this study is to discuss the sustainability

of social enterprises from a business perspective and to set future research topics.

☐ **SEBP702 Cooperatives Seminar**

This course comprehensively examines and reviews previous literature on the cooperatives. In particular, the purpose of this study is to discuss the growth of the cooperatives from a business perspective and to set future research topics.

☐ **SEBP703 Social Economy Seminar**

This course comprehensively examines and reviews previous literature on social economy. In particular, the purpose of this study is to discuss the social economy from a economics perspective and to set future research topics.

☐ **SEBP704 Strategic Management Seminar**

This course examines research in the field of general strategic management and research related to social enterprise's strategic management. The purpose of this course is to establish a perspective on social enterprises in terms of strategic management and to set future research topics.

☐ **SEBP705 Marketing Seminar**

This course examines research in the field of general marketing management and research related to social enterprise's marketing management. The purpose of this course is to establish a perspective on social enterprises in terms of marketing management and to set future research topics.

☐ **SEBP705 Finance Seminar**

This course examines research in the field of general financial management and research related to social enterprise's financial management. The purpose of this course is to establish a perspective on social enterprises in terms of financial management and to set future research topics.

☐ **SEBP706 Supply Chain Management Seminar**

This course examines research in the field of general supply chain management and research related to social enterprise's supply chain management. The purpose of this course is to establish a perspective on social enterprises in terms of supply chain management and to set future research topics.

☐ **SEBP707 Management Seminar**

This course examines research in the field of general human resource & organizational management and research related to social enterprise's human resource & organizational management. The purpose of this course is to establish a perspective on social enterprises in terms of human resource & organizational management and to set future research topics.

☐ **SEBP708 Social Economy, Business Policy Seminar**

This course examines research in the field of general policy management and research related to government policy for social enterprise. The purpose of this course is to establish a perspective on social enterprises in terms of government policy management and to set future research topics.

☐ **SEBP709 Social Capital Policy Seminar**

This course studies the social capital theory, which is the basis of social enterprises. The origin, history, and recent research status of social capital theory are reviewed, and implications from the policy point of view are examined.

☐ **SEBP710 Social Enterprise and Governance**

This course studies the relationship between citizens, who are the subjects of administration in the modern state, and the government, as the main body of administration. Administration cannot exist independently of citizens, and citizens cannot deny the government as a proxy for the realization of their interests. Under this background, the understanding of the relationship between citizens and the government is improved by studying the second theory of the relationship between citizens and the government.

☐ **SEBP711Organizational Action**

Research and analysis of various variables that influence organizational behavior within a modern organization to find ways to promote effective organizational management and operation. In particular, systematic research on correlations and dynamics between various behavioral factors within an organization is carried out in parallel.

☐ **SEBP712 Social Responsibility of Public Corporations**

In the social responsibility of public corporations, we understand the differences between the establishment motive of public corporations and private corporations and general administration from an essential point of view, and from an institutional point of view, consider rational institutional improvement plans based on the various ownership and governance structures of public corporations. This course focuses on privatization and management evaluation.

☐ **SEBP713 Seminar on Public Economics**

The public sector, including social enterprises, is considered from an economic point of view. First, the basics of microeconomics are studied, and the public sector and social enterprises are analyzed from an economic point of view.

☐ **SEBP714 Performance Evaluation on Social Enterprises**

Review performance evaluation theories related to social enterprises. Basic theories related to performance evaluation are studied, and based on this, how to perform performance evaluation for public sector and social enterprises is considered.

☐ **SEBP715 Social Enterprises and Welfare Policy**

Review welfare policies related to social enterprises. This course studies theories related to welfare policies implemented by the state or local governments, and based on this, in-depth review of welfare policies in relation to social enterprises.

Research for the Master's Degree 1
Research for the Master's Degree 2
Research for the Doctoral Degree 1
Research for the Doctoral Degree 2
Research for the Doctoral Degree 3